

CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 327465 /		<u>Alt Order #</u> WOC10032230
<u>Product</u> Candidate Orders		
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Estimate #</u> 1536	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/01/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA18+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

Hiatus Dates: 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	09/07/12	09/30/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	15	\$10,900.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	1--1--				2	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WRC	09/04/12-09/10/12	9-10A TODAY SHOW 2	9A-10A	M-----F----	:30		\$550.00	NM		
			See MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22									
			PREEMPT									
Week:		09/11/12	09/17/12	11111--				5	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Washington, DC 20016
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Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
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Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	WRC	09/11/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$400.00	NM		
		See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29										
		PREEMPT-CLIENT REQUEST										
7	WRC	09/11/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$400.00	NM		
		See MG 2.30,2.31,2.32,2.33,2.34										
		PREEMPT										
8	WRC	09/11/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$400.00	NM		
		See MG 2.30,2.31,2.32,2.33,2.34										
		PREEMPT										
9	WRC	09/11/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$400.00	NM		
		See MG 2.30,2.31,2.32,2.33,2.34										
		PREEMPT										
10	WRC	09/11/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		\$400.00	NM		
		See MG 2.30,2.31,2.32,2.33,2.34										
		PREEMPT										
21	WRC	09/12/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	M--WThF----	:30		\$400.00	NM		
		See MG 2.30,2.31,2.32,2.33,2.34										
		PREEMPT										
22	WRC	09/12/12-09/17/12		11A-12P MIDDAY NEWS	11A-12P	M--WThF----	:30		\$350.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
23	WRC	09/12/12-09/17/12		4-5P NEWS4 @ 4PM	4P-5P	M--WThF----	:30		\$600.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
24	WRC	09/12/12-09/17/12		5-6A NEWS4 @ 5AM	5A-6A	M--WThF----	:30		\$500.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
25	WRC	09/12/12-09/17/12		6-7A NEWS4 @ 6AM	6A-7A	M--WThF----	:30		\$1,200.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
26	WRC	09/12/12-09/17/12		730-8P ACCESS HOLLYWOOD	730P-8P	M--WThF----	:30		\$2,000.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
		PREEMPT										
27	WRC	09/12/12-09/17/12		7-730P NBC NIGHTLY NEWS	7P-730P	M--WThF----	:30		\$5,000.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
28	WRC	09/12/12-09/17/12		7-9A TODAY SHOW	7A-9A	M--WThF----	:30		\$1,500.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
29	WRC	09/12/12-09/17/12		Ellen	3P-4P	M--WThF----	:30		\$350.00	NM		
		MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10										
30	WRC	09/12/12-09/14/12		10-11A TODAY SHOW 3	10A-11A	---WThF----	:30		\$900.00	NM		
		MG for 2.9,2.21,2.7,2.10,2.8										
31	WRC	09/12/12-09/14/12		10-11A TODAY SHOW 3	10A-11A	---WThF----	:30		\$900.00	NM		
		MG for 2.9,2.21,2.7,2.10,2.8										
32	WRC	09/12/12-09/14/12		10-11A TODAY SHOW 3	10A-11A	---WThF----	:30		\$900.00	NM		
		MG for 2.9,2.21,2.7,2.10,2.8										
33	WRC	09/12/12-09/14/12		10-11A TODAY SHOW 3	10A-11A	---WThF----	:30		\$900.00	NM		
		MG for 2.9,2.21,2.7,2.10,2.8										
34	WRC	09/17/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	M-----	:30		\$900.00	NM		
		MG for 2.9,2.21,2.7,2.10,2.8										

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	09/04/12-09/10/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$800.00	NM		
				See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21								
				PREEMPT								
	9	WRC	09/04/12-09/10/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	1:00		\$1,600.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	10	WRC	09/08/12-09/08/12	11-1135p M-SU L NEWS	11P-1135P	-----Sa--	1:00		\$4,000.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	11	WRC	09/08/12-09/08/12	Saturday Today 7-9a	7A-9A	-----Sa--	1:00		\$1,800.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	12	WRC	09/04/12-09/10/12	News Sun 7-8a	7-8a	-----Su	1:00		\$1,100.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	13	WRC	09/04/12-09/10/12	Sunday Today 8-9a	8-9A	-----Su	1:00		\$2,400.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	14	WRC	09/04/12-09/10/12	Chris Matthews	10-1030A	-----Su	1:00		\$10,000.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	15	WRC	09/10/12-09/10/12	7-9A TODAY SHOW	7A-9A	M-----	1:00		\$3,000.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	16	WRC	09/10/12-09/10/12	11-1135p M-SU L NEWS	11P-1135P	M-----	1:00		\$6,300.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	17	WRC	09/10/12-09/10/12	6-7A NEWS4 @ 6AM	6A-7A	M-----	1:00		\$2,400.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	18	WRC	09/10/12-09/10/12	Ellen	3P-4P	M-----	1:00		\$1,260.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	19	WRC	09/10/12-09/10/12	11A-12P MIDDAY NEWS	11A-12P	M-----	1:00		\$700.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	20	WRC	09/10/12-09/10/12	5-6A NEWS4 @5AM	5A-6A	M-----	1:00		\$1,000.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
	21	WRC	09/10/12-09/10/12	10-11A TODAY SHOW 3	10A-11A	M-----	1:00		\$1,800.00	NM		
				Credited								
				PREEMPT-CLIENT REQUEST								
Week:	09/11/12	09/17/12	-----S-					1	\$800.00			
Week:	09/18/12	09/24/12	-----S-					1	\$800.00			
Week:	09/25/12	10/01/12	-----S-					1	\$800.00			

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																									
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th></th><th></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th></tr><tr><th></th><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th></th><th></th></tr><tr><td></td><td>4</td><td>WRC</td><td>09/25/12-10/01/12</td><td>News 4 Sat 9-1030a</td><td>9-1030a</td><td>-----Sa--</td><td>:30</td><td></td><td>\$800.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">See MG 4.5,4.6,4.7,4.8</td></tr><tr><td></td><td colspan="12">NA-PGM NOT SCHEDULED</td></tr><tr><td></td><td>5</td><td>WRC</td><td>09/30/12-09/30/12</td><td>News Sun 6-7a</td><td>6-7a</td><td>-----Su</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">Ⓜ MG for 57.1,28.4,4.4</td></tr><tr><td></td><td>6</td><td>WRC</td><td>09/30/12-09/30/12</td><td>News 4 This Week</td><td>530-6a</td><td>-----Su</td><td>:30</td><td></td><td>\$100.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">Ⓜ MG for 57.1,28.4,4.4</td></tr><tr><td></td><td>7</td><td>WRC</td><td>09/04/12-09/04/12</td><td>Am Got Talent</td><td>8-9p</td><td>-Tu-----</td><td>:30</td><td></td><td>\$8,000.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">Ⓜ MG for 57.1,28.4,4.4</td></tr><tr><td></td><td>8</td><td>WRC</td><td>09/29/12-09/29/12</td><td>Coaches Show 730-8p</td><td>730-8p</td><td>-----Sa--</td><td>:30</td><td></td><td>\$750.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">Ⓜ MG for 57.1,28.4,4.4</td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				4	WRC	09/25/12-10/01/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$800.00	NM				See MG 4.5,4.6,4.7,4.8													NA-PGM NOT SCHEDULED													5	WRC	09/30/12-09/30/12	News Sun 6-7a	6-7a	-----Su	:30		\$450.00	NM				Ⓜ MG for 57.1,28.4,4.4													6	WRC	09/30/12-09/30/12	News 4 This Week	530-6a	-----Su	:30		\$100.00	NM				Ⓜ MG for 57.1,28.4,4.4													7	WRC	09/04/12-09/04/12	Am Got Talent	8-9p	-Tu-----	:30		\$8,000.00	NM				Ⓜ MG for 57.1,28.4,4.4													8	WRC	09/29/12-09/29/12	Coaches Show 730-8p	730-8p	-----Sa--	:30		\$750.00	NM				Ⓜ MG for 57.1,28.4,4.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																												
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N 6	WRC	09/09/12	09/30/12	Chris Mattews	10-1030A		:30			NM	3	\$15,000.00																																																																																																																																																																									
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	1	WRC	09/04/12-09/10/12	Chris Mattews	10-1030A	-----Su	:30		\$5,000.00	NM																																																																																																																																																																											
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	Week:	09/25/12	10/01/12	-----S				1	\$5,000.00																																																																																																																																																																												
N 7	WRC	09/07/12	09/30/12	Ellen	3P-4P		:30			NM	14	\$4,900.00																																																																																																																																																																									
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(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
N 8	WRC	09/07/12	10/01/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	15	\$7,500.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/04/12	09/10/12	1--1--					2	\$500.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WRC	09/04/12-09/10/12		5-6A NEWS4 @5AM	5A-6A	M-----F----	:30		\$500.00	NM		
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21												
PREEMPT												
Week:		09/11/12	09/17/12	11111--					5	\$500.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	WRC	09/11/12-09/17/12		5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		\$500.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29												
PREEMPT-CLIENT REQUEST												
Week:		09/18/12	09/24/12	11111--					5	\$500.00		
Week:		09/25/12	10/01/12	11111--					5	\$500.00		
N 9	WRC	09/07/12	09/07/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	1	\$1,000.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/04/12	09/10/12	----1--					1	\$1,000.00		
N 10	WRC	09/07/12	09/07/12	7-9A TODAY SHOW	7A-9A		:30			NM	1	\$1,400.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/04/12	09/10/12	----1--					1	\$1,400.00		
N 11	WRC	09/08/12	09/29/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	4	\$1,800.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/04/12	09/10/12	-----S-					1	\$450.00		
Week:		09/11/12	09/17/12	-----S-					1	\$450.00		
Week:		09/18/12	09/24/12	-----S-					1	\$450.00		
Week:		09/25/12	10/01/12	-----S-					1	\$450.00		
N 12	WRC	09/08/12	09/29/12	Saturday Today 7-9a	7A-9A		:30			NM	3	\$2,700.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/04/12	09/10/12	-----S-					1	\$900.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	09/04/12-09/10/12		Saturday Today 7-9a	7A-9A	-----Sa--	:30		\$900.00	NM		
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21												
PREEMPT												
Week:		09/11/12	09/17/12	-----S-					1	\$900.00		
Week:		09/18/12	09/24/12	-----S-					1	\$900.00		
Week:		09/25/12	10/01/12	-----S-					1	\$900.00		
N 13	WRC	09/08/12	09/30/12	News 4 This Week	530-6a		:30			NM	4	\$400.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
327465 /	WOC10032230

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 10/01/12	Candidate Orders	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																								
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N 14	WRC	09/09/12	09/30/12	News Sun 6-7a	6-7a		:30			NM	4	\$1,800.00																																																																																																								
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N 15	WRC	09/09/12	09/30/12	News Sun 7-8a	7-8a		:30			NM	3	\$1,650.00																																																																																																								
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Week:		09/25/12	10/01/12	-----S				1	\$550.00																																																																																																											
N 16	WRC	09/09/12	09/30/12	Sunday Today 8-9a	8-9a		:30			NM	3	\$3,600.00																																																																																																								
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(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																				
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<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td colspan="2"></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>09/25/12</td><td>10/01/12</td><td>11111--</td><td colspan="2"></td><td></td><td>5</td><td>\$5,000.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/25/12	10/01/12	11111--				5	\$5,000.00																													
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Week:		09/25/12	10/01/12	11111--				5	\$5,000.00																																																							
N 21	WRC	09/07/12	09/16/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	5	\$10,000.00																																																				
IP																																																																
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td colspan="2"></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>09/04/12</td><td>09/10/12</td><td>----FSS</td><td colspan="2"></td><td></td><td>2</td><td>\$2,000.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/04/12	09/10/12	----FSS				2	\$2,000.00																													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		09/04/12	09/10/12	----FSS				2	\$2,000.00																																																							
<table><tr><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td></td><td><u>Rate</u></td><td><u>Type</u></td><td colspan="2"></td></tr><tr><td>5</td><td>WRC</td><td>09/04/12-09/10/12</td><td>11-1135p M-SU L NEWS</td><td>11P-1135P</td><td>-----FSaSu</td><td>:30</td><td></td><td></td><td>\$2,000.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="12">See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21</td><td></td></tr><tr><td colspan="12">PREEMPT</td><td></td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Type</u>			5	WRC	09/04/12-09/10/12	11-1135p M-SU L NEWS	11P-1135P	-----FSaSu	:30			\$2,000.00	NM			See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21													PREEMPT												
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5	WRC	09/04/12-09/10/12	11-1135p M-SU L NEWS	11P-1135P	-----FSaSu	:30			\$2,000.00	NM																																																						
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		09/11/12	09/17/12	-TWTFS				5	\$2,000.00																																																							
<table><tr><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td></td><td><u>Rate</u></td><td><u>Type</u></td><td colspan="2"></td></tr><tr><td>7</td><td>WRC</td><td>09/11/12-09/17/12</td><td>11-1135p M-SU L NEWS</td><td>11P-1135P</td><td>-TuWThFSaSu</td><td>:30</td><td></td><td></td><td>\$2,000.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="12">See MG 21.11</td><td></td></tr><tr><td colspan="12">PREEMPT</td><td></td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Type</u>			7	WRC	09/11/12-09/17/12	11-1135p M-SU L NEWS	11P-1135P	-TuWThFSaSu	:30			\$2,000.00	NM			See MG 21.11													PREEMPT												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Type</u>																																																						
7	WRC	09/11/12-09/17/12	11-1135p M-SU L NEWS	11P-1135P	-TuWThFSaSu	:30			\$2,000.00	NM																																																						
See MG 21.11																																																																
PREEMPT																																																																
<table><tr><td></td><td>11</td><td>WRC</td><td>09/10/12-09/10/12</td><td>11-1135p M-SU L NEWS</td><td>11P-1135P</td><td>M-----</td><td>:30</td><td></td><td>\$3,450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="12">Ⓜ See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21</td><td></td></tr><tr><td colspan="12">PREEMPT</td><td></td></tr></table>														11	WRC	09/10/12-09/10/12	11-1135p M-SU L NEWS	11P-1135P	M-----	:30		\$3,450.00	NM			Ⓜ See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21													PREEMPT																									
	11	WRC	09/10/12-09/10/12	11-1135p M-SU L NEWS	11P-1135P	M-----	:30		\$3,450.00	NM																																																						
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PREEMPT																																																																
N 22	WRC	09/17/12	09/30/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	10	\$25,000.00																																																				
IP																																																																
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td colspan="2"></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>09/11/12</td><td>09/17/12</td><td>M-----</td><td colspan="2"></td><td></td><td>1</td><td>\$2,500.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/11/12	09/17/12	M-----				1	\$2,500.00																													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		09/11/12	09/17/12	M-----				1	\$2,500.00																																																							
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		09/18/12	09/24/12	MTWTFSS				4	\$2,500.00																																																							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 327465 /		<u>Alt Order #</u> WOC10032230
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1536
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTFSS				5	\$2,500.00			
N 23	WRC	09/07/12	09/23/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	9	\$18,000.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	1---1--				2	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	09/04/12-09/10/12		730-8P ACCESS HOLLYWO	730P-8P	M-----F----	:30		\$2,000.00	NM		
See MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22												
PREEMPT												
Week:		09/11/12	09/17/12	11111--				5	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
10	WRC	09/11/12-09/17/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		\$2,000.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29												
PREEMPT-CLIENT REQUEST												
Week:		09/18/12	09/24/12	-1111--				4	\$2,000.00			
N 24	WRC	09/11/12	09/25/12	The Voice	8-9p		:30			NM	2	\$13,000.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	-T-----				1	\$6,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WRC	09/11/12-09/17/12		The Voice	8-9p	-Tu-----	:30		\$6,500.00	NM		
See MG 25.5,25.6,25.7,25.8												
PREEMPT-CLIENT REQUEST												
Week:		09/18/12	09/24/12	-T-----				1	\$6,500.00			
Week:		09/25/12	10/01/12	-T-----				1	\$6,500.00			
N 25	WRC	09/11/12	09/25/12	Parenthood	10-11p		:30			NM	6	\$20,000.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	-T-----				1	\$4,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WRC	09/11/12-09/17/12		Parenthood	10-11p	-Tu-----	:30		\$4,500.00	NM		
See MG 25.5,25.6,25.7,25.8												
PREEMPT-CLIENT REQUEST												
5	WRC	09/12/12-09/12/12		Am Got Talent	9P-10P	---W-----	:30		\$6,000.00	NM		
Ⓜ MG for 24.2,25.2												
6	WRC	09/14/12-09/14/12		Am Got Talent	8-9p	-----F----	:30		\$2,000.00	NM		
Ⓜ MG for 24.2,25.2												
7	WRC	09/12/12-09/12/12		Am Got Talent	8-9p	---W-----	:30		\$2,500.00	NM		
Ⓜ MG for 24.2,25.2												
8	WRC	09/10/12-09/14/12		5-6A NEWS4 @5AM	5A-6A	M-WThF----	:30		\$500.00	NM		
Ⓜ MG for 24.2,25.2												
Week:		09/18/12	09/24/12	-T-----				1	\$4,500.00			
Week:		09/25/12	10/01/12	-T-----				1	\$4,500.00			
N 26	WRC	09/14/12	09/21/12	Dateline	10P-11P		:30			NM	2	\$7,900.00
IP												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	----F--				1	\$2,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WRC	09/11/12-09/17/12	Dateline	10P-11P	-----F----	:30	\$2,500.00	NM		
See MG 26.4												
PREEMPT												
		4	WRC	09/11/12-09/17/12	Dateline	10P-11P	-----F----	:30	\$5,400.00	NM		
Ⓜ MG for 26.2 09/14												
Week:		09/18/12	09/24/12	----F--				1	\$2,500.00			
N 27	WRC	09/28/12	09/28/12	Dateline	10P-11P		:30			NM	1	\$3,000.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	----F--				1	\$3,000.00			
N 28	WRC	09/08/12	09/29/12	Inside the Rdskins	10:30-11am		:30			NM	3	\$1,500.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-----S-				1	\$500.00			
Week:		09/11/12	09/17/12	-----S-				1	\$500.00			
Week:		09/18/12	09/24/12	-----S-				1	\$500.00			
Week:		09/25/12	10/01/12	-----S-				1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		4	WRC	09/25/12-10/01/12	Inside the Rdskins	10:30-11am	-----Sa--	:30	\$500.00	NM		
See MG 4.5,4.6,4.7,4.8												
NA-PGM NOT SCHEDULED												
N 29	WRC	09/08/12	09/29/12	Redskins Showtime 7-730p	7-730P		:30			NM	4	\$3,000.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-----S-				1	\$750.00			
Week:		09/11/12	09/17/12	-----S-				1	\$750.00			
Week:		09/18/12	09/24/12	-----S-				1	\$750.00			
Week:		09/25/12	10/01/12	-----S-				1	\$750.00			
N 30	WRC	09/08/12	09/29/12	Coaches Show 730-8p	730-8p		:30			NM	4	\$3,000.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-----S-				1	\$750.00			
Week:		09/11/12	09/17/12	-----S-				1	\$750.00			
Week:		09/18/12	09/24/12	-----S-				1	\$750.00			
Week:		09/25/12	10/01/12	-----S-				1	\$750.00			
N 31	WRC	09/04/12	09/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	3	\$3,000.00
All spots on order immediately preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-111---				3	\$1,000.00			
N 32	WRC	10/01/12	10/01/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	1	\$700.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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www.nbcwashington.com

Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
2	WRC	09/11/12-09/17/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,200.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29												
PREEMPT-CLIENT REQUEST												
Week:		09/18/12	09/24/12	11111--				5	\$1,200.00			
Week:		09/25/12	10/01/12	11111--				5	\$1,200.00			
N 42	WRC	09/04/12	09/06/12	7-9A TODAY SHOW	7A-9A		:30			NM	3	\$7,200.00
All spots on order immediately preemptible class of time												
Week:		09/04/12	09/10/12	-111---				3	\$2,400.00			
N 43	WRC	09/10/12	10/01/12	7-9A TODAY SHOW	7A-9A		:30			NM	14	\$21,000.00
IP												
Week:		09/04/12	09/10/12	1-----				1	\$1,500.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRC 09/04/12-09/10/12 7-9A TODAY SHOW 7A-9A M----- :30 \$1,500.00 NM												
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19,4.20,4.21												
PREEMPT												
Week:		09/11/12	09/17/12	11111--				5	\$1,500.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 WRC 09/11/12-09/17/12 7-9A TODAY SHOW 7A-9A MTuWThF---- :30 \$1,500.00 NM												
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29												
PREEMPT-CLIENT REQUEST												
Week:		09/18/12	09/24/12	11111--				5	\$1,500.00			
Week:		09/25/12	10/01/12	11111--				5	\$1,500.00			
N 44	WRC	09/04/12	09/06/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	3	\$3,000.00
All spots on order immediately preemptible class of time												
Week:		09/04/12	09/10/12	-111---				3	\$1,000.00			
N 45	WRC	09/10/12	09/30/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	18	\$16,890.00
IP												
Week:		09/04/12	09/10/12	1-----				1	\$600.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	WRC	09/04/12-09/10/12		4-5P NEWS4 @ 4PM	4P-5P	M-----	:30	\$600.00	NM		
	See MG 45,16,45,17,45,18,45,19,45,20,45,21,45,22											
	PREEMPT											
	16	WRC	09/04/12-09/10/12		4-5P NEWS4 @ 4PM	4P-5P	M-----	:30	\$900.00	NM		
	Ⓜ MG for 1.5,19,4,48,1,23,1,7,5,2,1,45,1											
	17	WRC	09/10/12-09/10/12		10-11A TODAY SHOW 3	10A-11A	M-----	:30	\$900.00	NM		
	Ⓜ See MG 4,9,4,10,4,11,4,12,4,13,4,14,4,15,4,16,4,17,4,18,4,19,4,20,4,21											
	PREEMPT											
	18	WRC	09/10/12-09/10/12		5-6P NEWS 4 @ 5PM	5P-6P	M-----	:30	\$1,440.00	NM		
	Ⓜ MG for 1.5,19,4,48,1,23,1,7,5,2,1,45,1											
	19	WRC	09/10/12-09/10/12		6-7P NEWS4 @ 6PM	6P-7P	M-----	:30	\$1,620.00	NM		
	Ⓜ MG for 1.5,19,4,48,1,23,1,7,5,2,1,45,1											
	20	WRC	09/10/12-09/10/12		730-8P ACCESS HOLLYWOOD	730P-8P	M-----	:30	\$4,050.00	NM		
	Ⓜ MG for 1.5,19,4,48,1,23,1,7,5,2,1,45,1											
	21	WRC	09/10/12-09/10/12		9-10A TODAY SHOW 2	9A-10A	M-----	:30	\$1,080.00	NM		
	Ⓜ MG for 1.5,19,4,48,1,23,1,7,5,2,1,45,1											
	22	WRC	09/10/12-09/10/12		Ellen	3P-4P	M-----	:30	\$630.00	NM		
	Ⓜ See MG 4,9,4,10,4,11,4,12,4,13,4,14,4,15,4,16,4,17,4,18,4,19,4,20,4,21											
	PREEMPT											
	Week: 09/11/12		09/17/12		11111--	5	\$600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	2	WRC	09/11/12-09/17/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF--	:30	\$600.00	NM		
	See MG 2,21,2,22,2,23,2,24,2,25,2,26,2,27,2,28,2,29											
	PREEMPT-CLIENT REQUEST											
	Week: 09/18/12		09/24/12		11111--	5	\$600.00					
	Week: 09/25/12		10/01/12		-1111--	4	\$600.00					
N 46	WRC	10/01/12	10/01/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	1	\$700.00
	IP											
	Week: 09/25/12		10/01/12		1-----	1	\$700.00					
N 47	WRC	09/04/12	09/06/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	3	\$5,400.00
	All spots on order immediately preemptible class of time											
	Week: 09/04/12		09/10/12		-111---	3	\$1,800.00					
N 48	WRC	09/10/12	09/30/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	15	\$15,200.00
	IP											
	Week: 09/04/12		09/10/12		1-----	1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	WRC	09/04/12-09/10/12		5-6P NEWS 4 @ 5PM	5P-6P	M-----	:30	\$1,000.00	NM		
	See MG 45,16,45,17,45,18,45,19,45,20,45,21,45,22											
	PREEMPT											
	Week: 09/11/12		09/17/12		11111--	5	\$1,000.00					

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
327465 /	WOC10032230

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRC	09/11/12-09/17/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,000.00	NM		
	See MG 48, 16, 48, 17, 48, 18											
	PREEMPT											
	16	WRC	09/12/12-09/14/12	5-6P NEWS 4 @ 5PM	5P-6P	---WThF----	:30		\$1,000.00	NM		
	Ⓜ MG for 1.9, 19.7, 48.2											
	17	WRC	09/12/12-09/14/12	6-7P NEWS4 @ 6PM	6P-7P	---WThF----	:30		\$1,200.00	NM		
	Ⓜ MG for 1.9, 19.7, 48.2											
	18	WRC	09/12/12-09/14/12	9-10A TODAY SHOW 2	9A-10A	---WThF----	:30		\$550.00	NM		
	Ⓜ See MG 1.21, 1.22, 1.23, 1.24, 1.25											
	PREEMPT											
	Week: 09/18/12		09/24/12	11111--				5	\$1,000.00			
	Week: 09/25/12		10/01/12	-1111--				4	\$1,000.00			
N 49	WRC	10/01/12	10/01/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	\$1,100.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	1-----				1	\$1,100.00			
N 50	WRC	09/04/12	09/06/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	3	\$6,600.00
	All spots on order immediately preemptible class of time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	-111---				3	\$2,200.00			
N 51	WRC	09/07/12	09/07/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	1	\$1,000.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	----1--				1	\$1,000.00			
N 52	WRC	10/01/12	10/01/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	1	\$1,400.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	1-----				1	\$1,400.00			
N 53	WRC	09/04/12	09/06/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	3	\$15,000.00
	All spots on order immediately preemptible class of time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	-111---				3	\$5,000.00			
N 54	WRC	09/04/12	09/06/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	3	\$9,000.00
	All spots on order immediately preemptible class of time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	-111---				3	\$3,000.00			
N 55	WRC	09/04/12	09/06/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	3	\$10,800.00
	All spots on order immediately preemptible class of time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	-111---				3	\$3,600.00			
N 56	WRC	09/24/12	10/01/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	6	\$13,200.00
	IP											

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